



**LET'S INVENT THE
INDUSTRY OF TOMORROW
TO CREATE A COMPETITIVE
AND SUSTAINABLE REGION**

AIX-EN-PROVENCE

MARSEILLE

SOPHIA ANTIPOLIS

NICE

TOULON

“ My ambition is to make the Sud Provence-Alpes-Côte d’Azur region a showcase for innovation and industry. With the “Industries of the Future” initiative, the region is working with companies to develop industry 4.0 and ensure a sustainable future. I want us, together with all the participants in Smart Industries, to build Europe’s 1st Smart region. ”

Renaud MUSELIER

President of the
Provence-Alpes-Côte d’Azur Region

KEY FIGURES



+ 23 000

Industrial companies



2 350

New industrial-sector
companies created every year



1st

Campus in France for
training and certifications
for the Industry of the Future



165 000

Direct industrial jobs



25 %

Of all management jobs
connected to industrial sector



2nd

Region in France
for new patents



10

Dedicated competitiveness
world class clusters

SUCCESS STORIES

“As our company specializes in industrial engineering in the energy sector, Provence quickly became the obvious choice for us. The diversity of production methods (nuclear, thermal...) was the region’s major attraction.”

DOOSAN BABCOCK

“By using the PIICTO platform, our industrial partners can save 20% to 30% on capital expenditures.”

KEM ONE

“We were looking for a site in Europe to develop our research center, a site where we could find the best designers and that would provide inspiration for our creative team. We chose Sophia Antipolis as the new location for our Design Center. We are confident that we have made the right choice.”

TOYOTA MOTOR CORPORATION

3 KEY INNOVATION HUBS

SHOWCASING OUR TERRITORY

■ ENGINEERING OF ADVANCED ONBOARD SYSTEMS

System Factory

Regional multi-sector innovation platform (defense, naval, aeronautics & space, agriculture, health, environment & energy sectors)

Advanced processors (high performance data processing and storage)

Adapted software suites and real-condition testing platforms

■ FACTORY OF THE FUTUR

Team Henri Fabre

New production systems and robotic processes

Creation of global service packages for the expanded factory of the future

■ ENERGY ECO-EFFICIENCY AND TRANSITION

Piicto

Mediterranean center of excellence for biomass transformation

Green industry and bioplastics

Repurposing secondary raw materials

Industrial ecology within industrial-port ecosystem at the Marseille-Fos # 1 French port

■ DIRIGIBLES AIRSHIP BRANCH

Common program for the 3 Hubs

“Transportation of Tomorrow” solution of the New Industrial France strategy

5 industrial programs in one place: the Airship Village, Istres

100M€ investment on the industrial toolkit

A HIGH CONNECTED MULTI-SECTOR NETWORK FOSTERING INNOVATION AND NEW MARKET OPPORTUNITIES

Aerospace, Naval, Defense and security, Energy, Micro-electronics, Petro-chemicals, Chemicals and materials,
Food industry

5 GREAT REASONS TO INVEST

1 OPTIMIZATION OF COSTS

- Reduced logistics costs thanks to the proximity of the Port of Marseille Fos, the # 1 port in France
 - Energy costs among the most competitive in Europe
 - One-stop regional service for project financing
- Optimize your operational and capital expenditures

2 DEDICATED NETWORK

- Opportunities for synergies and partnerships to ensure your move to the territory is a success
 - Custom real estate solutions for all types of projects (relocations, industrial pilots, R&D centers, start-ups...)
- Ensure your investments are successful

3 A HOTBED OF HIGHLY SKILLED WORKERS

- The # 1 French region in terms of executive and management appeal
 - Training platforms dedicated to the Industry of the Future (TEAM Henri-Fabre campus)
 - Dedicated HR support for incoming companies
 - Innovative regional programs to attract top global talent
- Attract the talent to grow your business

4 STRATEGIC LOCATION

- Easy access to market of 800 million people (Europe, Africa, and the Middle East)
 - A major crossroads for transportation and communication networks (air, rail, roads, sea, river, data cables)
- Develop your business

5 CUSTOMIZED SUPPORT

- Specialized programs to boost the Industry of the Future: Competitiveness – R&D – PR – Access to global markets
 - Shared resources to propel every stage of business development, from R&D to market entry
- Accelerate your transition to Industry 4.0



risingSUD

The Economic Development Agency for the Sud Provence-Alpes-Côte d'Azur region

Anne-Charlotte DEBARBIEUX
Investment Senior Project Manager
+33 (0)4 96 17 07 43
acdebarbieux@risingsud.fr
www.risingsud.fr

