



SMART TECH, DEEP TECH & ICT  
FOR A STATE-OF-THE-ART  
SMART REGION

AIX-EN-PROVENCE

SOPHIA ANTIPOLIS

MARSEILLE

NICE

TOULON

**Renaud MUSELIER**  
President of the  
Provence-Alpes-Côte d'Azur Region

*"eHealth, eSecurity, Smart City, Smart Grids... The IT industry in Sud Provence-Alpes-Côte d'Azur represents 14 billion euros in annual turnover with 22 000 companies, 55 000 direct jobs, and seven globally renowned tech specialties. I would like to work with all the public and private players across our territory to build an attractive, intelligent, and connected region: the #1 Smart Region in Europe."*

## KEY FIGURES

 **22 000**  
Tech companies

 **180+**  
Tech champions  
(annual turnover > 5M€)

 **167**  
Research and training  
organizations

 **55 000**  
Direct jobs

 **1 500**  
Public-sector researchers

 **Sophia Antipolis**  
#1 IT cluster in Europe

 **#1**  
Mediterranean territory  
for data centers

 **#2**  
Region in France  
for patents

 **4 French Tech hubs**  
Only culture tech hub  
in France

## Major Laboratories and Universities

- 4 universities: Aix-Marseille, Nice Sophia Antipolis, Toulon, and Avignon
- Aix-Marseille University: #1 university in France with 77 000 students
- 25 dedicated public research laboratories, including INRIA (French national institute for computer science and applied mathematics)

## SUCCESS STORIES

**"**We launched operations in Marseille at the request of our clients. The city is open to the world and it is the best location for data traffic between Europe, Africa, and Asia.**"**

**INTERXION, Data Center**

**"**We were looking for a European site to develop our research activities. We selected Sophia Antipolis as the new location for our design center and we are convinced we made the right choice.**"**

**TOYOTA MOTOR CORPORATION**

# SMART TECH, DEEP TECH & ICT FOR A STATE-OF-THE-ART SMART REGION



REGIONAL	→	Transportation	→	Retail	→	Defense, Naval
TECH	→	Entertainment	→	Sports	→	IoT - Internet of Things
EXPERTISE	→	eHealth	→	eSecurity	→	Artificial Intelligence

## 7 GLOBALLY RENOWNED TECH SPECIALTIES

Microelectronics, connected objects, holistic security, optoelectronics, onboard systems & associated processors, 3D technology, wireless technology

## A DYNAMIC ECOSYSTEM FOSTERING MARKET OPPORTUNITIES AND SUSTAINABLE INNOVATION

### Leading Global Companies:

Amadeus, Amazon, ARM, Bosch, Cisco, DCNS, IBM, Gemalto, Huawei, Inside Secure, Jaguar Network, NXP, Optis, Orange, Schneider Electric, ST Microelectronics, Thales Alenia Space, Voyage Privé, ...

### Main International Standards Organizations:

- ETSI - European Telecommunications Standards Institute
- W3C - World Wide Web Consortium

### INNOVATION, ACCELERATION, AND DEMONSTRATION SPACES

thecamp, La Coque, French national RFID center, City of Energies, ITER, Marseille Innovation, Belle de Mai multimedia incubator, Maison du Numérique et de l'Innovation, L'Accélérateur by TVT Innovation, PACA-Est Incubator, CEEI Nice Côte d'Azur innovation and start-up lab, The Bridge accelerator...

### SPECIALISED COMPETITIVENESS CLUSTERS

Digital technology - Secured Communicating Solutions  
Optics and Photonics - SCS/Optitec  
Aerospace and Risk Management – SAFE Cluster  
Energy Transition – Capenergies  
Naval – Pôle Mer Méditerranée  
Health - Eurobiomed

# 5 GOOD REASONS TO INVEST in the #1 Smart Region in Europe

## 1 STRATEGIC LOCATION

- Access to a market of **800 million people** between Europe, Africa, and the Middle East
  - A **hub for key logistics networks** (air, rail, road, sea, river, data transmission)
  - **Two major national Smart City programs:** Éco-Vallée Plaine du Var and Marseille Euroméditerranée
- Develop your company

## 2 STRUCTURED ECOSYSTEM

- Network of institutions to support your development
  - One-stop regional financing help for your project
  - Business culture
  - Economic development agencies
  - Clusters
- Ensure your investment is successful

## 3 WORLD-CLASS INFRASTRUCTURE

- **DataSud:** regional platform for public and private data banks with open data and Smart Data
  - Marseille: an international hub for **data transmission cables**
  - Massive public investment in digital technology infrastructure
- Boost your company in a fertile business environment

## 4 SKILLS AND EXPERTISE

- #1 region in France for **attracting skilled employees**
  - Aix-Marseille University, the **#1 university in France**
  - Dedicated **training and apprenticeship programs** (#2 French region for PhDs)
  - Human resources support to facilitate your move
- Attract the talent to grow your business

## 5 CUSTOMIZED SUPPORT

- Programs for companies to foster their competitiveness, R&D, promotion, market access...
  - Shared resources to boost every phase of your project, from R&D to market entry
- Find the solutions perfectly adapted to your needs



**risingsUD**

The Economic Development Agency for the Sud Provence-Alpes-Côte d'Azur region

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